



# Preparing for Blockchain

A CIO's Perspective





With you today



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**S11** Update to "PwC US"

SRISA Bose (AC India),  
2025-08-11T19:02:24.126



## Blockchain implementation is now scaling across industries and markets

### Consumer Demand for Products

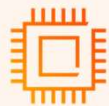
Leading financial institutions are going live with tokenized assets, stablecoins, and on-chain settlement

### Enterprise Blockchain Deployments

Major enterprises are integrating blockchain into payment rails, compliance, and business platforms

**S11** Suggest replacing with "Many"

SRISA Bose (AC India),  
2025-08-11T19:02:36.501



The blockchain landscape is evolving rapidly

**Regulatory  
clarity emerging**

**Product and  
Technology<sup>SI1</sup>  
maturity**

**Client demand  
intensifying**

**Convergence  
of ecosystems**

**S11** Replace with "and"

SRISA Bose (AC India),  
2025-08-11T19:02:43.516



## Clients are driving the push toward stablecoin-enabled financial innovation

### What Clients are Asking For

Access to traditional  
banking (core banking  
and deposit services)

Ability to accept, pay with,  
and redeem stablecoins

Faster cash settlement  
between counterparties

More effective ways to  
help manage corporate  
treasury functions

### Who's Asking

Stablecoin issuers,  
fintechs, digital asset  
native organizations

Multi-nationals, retailers,  
law firms, technology and  
cloud service providers

Large corporations,  
asset and wealth  
managers

Multi-nationals, retailers,  
global banks

**S11** Replace with "helping drive"

SRISA Bose (AC India),  
2025-08-11T19:02:17.215

**S12** Suggest replacing with "effective"

SRISA Bose (AC India),  
2025-08-11T19:02:19.561

**S13** Suggest replacing with "help manage"

SRISA Bose (AC India),  
2025-08-11T19:02:58.783

**S14** Make lowercase

SRISA Bose (AC India),  
2025-08-11T19:04:13.252

**S15** Make lowercase

SRISA Bose (AC India),  
2025-08-11T19:04:17.502

**S16** Make lowercase

SRISA Bose (AC India),  
2025-08-11T19:04:22.596

**S17** Make lowercase

SRISA Bose (AC India),  
2025-08-11T19:04:28.330

**S18** Make lowercase

SRISA Bose (AC India),  
2025-08-11T19:04:33.486

**S19** Make lowercase

SRISA Bose (AC India),  
2025-08-11T19:04:39.018

**S110** Make lowercase

SRISA Bose (AC India),  
2025-08-11T19:04:42.783

**S111** Make lowercase

SRISA Bose (AC India),  
2025-08-11T19:04:50.820

**S112** Replace with "and"

SRISA Bose (AC India),  
2025-08-11T19:05:03.253



## How to prepare for what's next

**1**

**Assess readiness  
and set objectives**

SI1

**2**

**Engage stakeholders  
and explore use cases**

SI2

**3**

**Define strategic vision  
and create roadmap**

SI3

**S11** Replace with "and"

SRISA Bose (AC India),  
2025-08-11T19:05:15.036

**S12** Replace with "and"

SRISA Bose (AC India),  
2025-08-11T19:05:18.864

**S13** Replace with "and"

SRISA Bose (AC India),  
2025-08-11T19:05:22.521



# Thank You

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**S11** Update document to include the boilerplate language  
<https://brand.pwc.com/help/brand-re>

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SRISA Bose (AC India),  
2025-08-11T10:05:22.225

**S(1 0** [@Shay Anderson (US)] can you please help with this?

Suzanne Gonzales (US),  
2025-08-12T05:38:23.677