



IDC Worldwide Al Fueled Organization Maturity Model

From Experimentation to Al-Fueled Organization



Ad Hoc

Al Scramble

Uncoordinated Initiatives with

no Al strategy or central

leadership

2025

Opportunistic

Al central function drives

more consistent practices and

use cases in production



Repeatable



2028-2029

2030+

Optimized Al-Fueled Organization

Al-first strategy with agentic-Productivity and revenue focus through agentic enablement of functions based processes reshapes business operating model

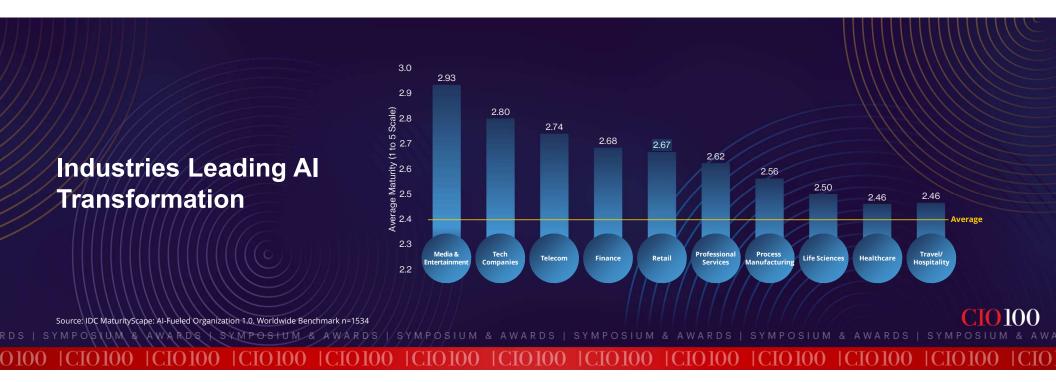
Managed

Continuous Al-driven business model innovation and optimization is norm

Source: IDC MaturityScape: Al-Fueled Organization 1.0. IDC Doc #US53209724

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Enterprise Al Strategy

Your Priorities for 2026

Identify your top business areas to transform

Align investments and roadmap to strategy

Establish central group to align initiatives across enterprise

If you can answer two questions: What problem are you solving with AI? And to what process is AI best applied? you prevent endless experimentation and a more rapid path to significant AI ROI.

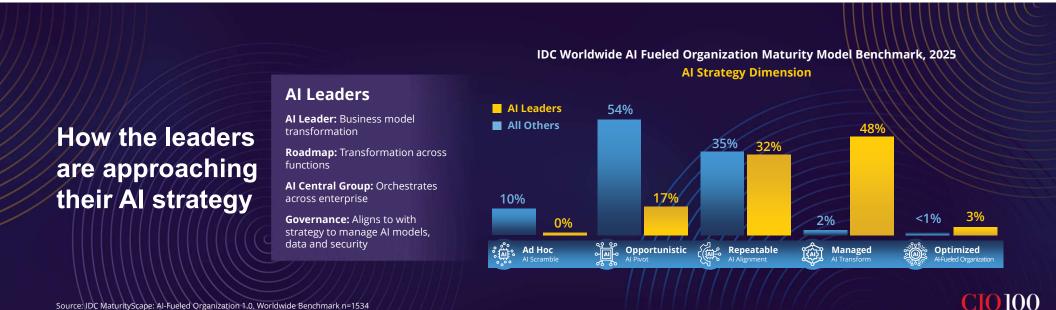


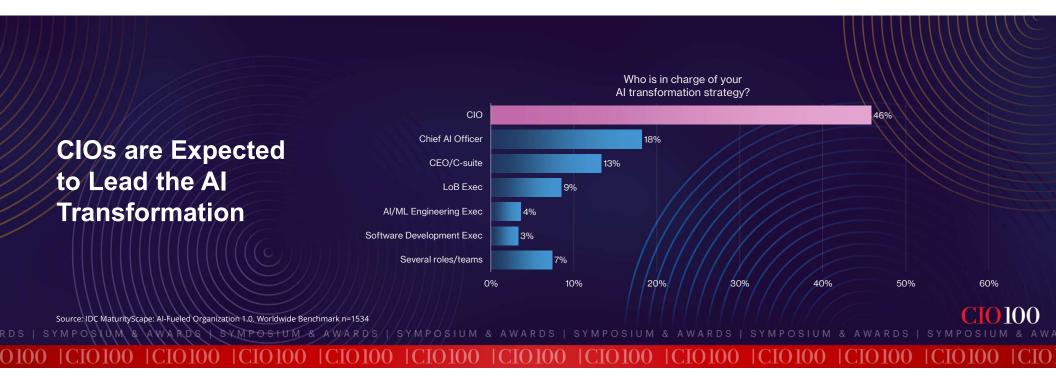
John Roese, Global Chief Technology Officer and Chief Al Officer

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Your Priorities for 2026

Plan for Al-fueled work models

Communicate about Al-fueled work models

Build skills and HR resources to support change

This year, my current projection is that in the next three years, we are going to shrink our workforce by **4,000**, or **10%**

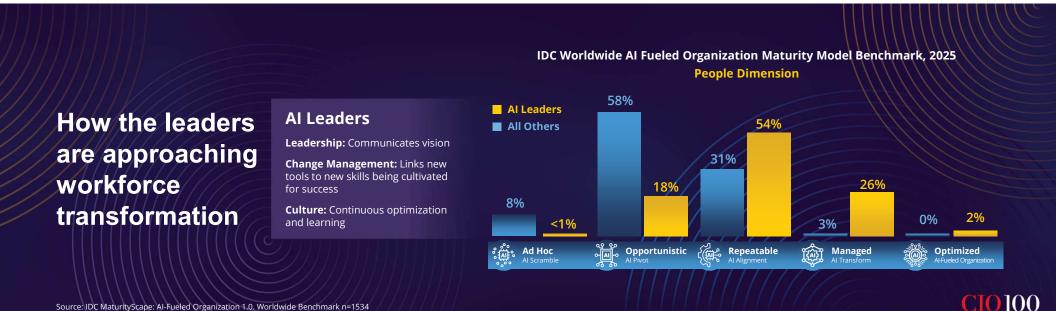


Piyush Gupta Chief Executive Officer

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Al-Ready Tech Stack

Your Priorities for 2026

Align Al and agent app adoption with prioritized functions

Align automation tools with degree of structure of/control over work

Develop data products for prioritized business processes

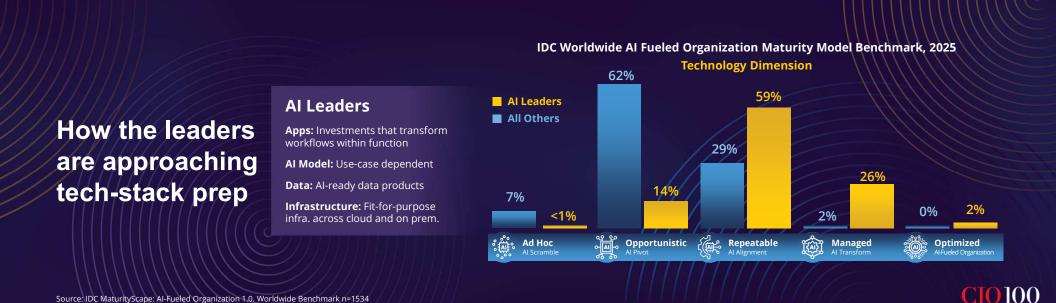
Modernize and consolidate infrastructure

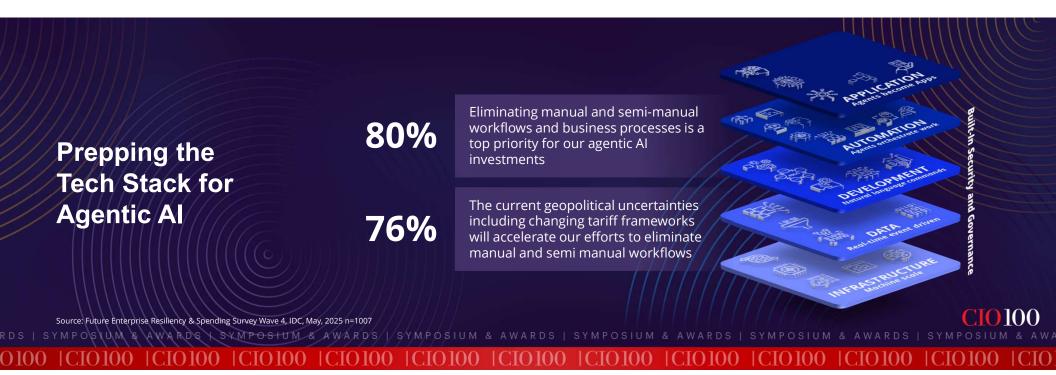
"Al is transforming work – but success requires more than tools. CIOs must align Al with business goals, **simplify tech stacks** and build workforce confidence."

Ashwin Ballal, CIO of Freshworks

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Al agents eventually orchestrate work





Machine scale

- Al-ready infrastructure based on fit-for-purpose operating models
- From human-center IT Ops to Al Ops

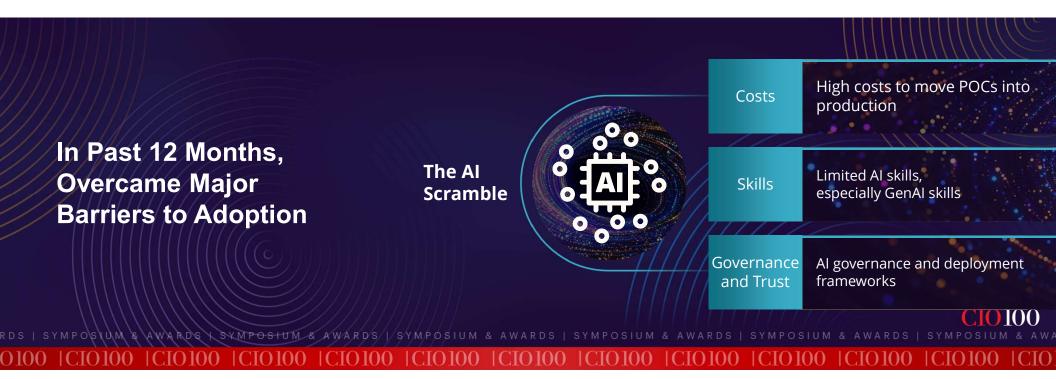
How to prepare

- Invest in infrastructure modernization
- ROI that holistically considers requirements for each workload
- Al-assisted and agent driven IT Ops automation



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