Leveraging AI for data insights & intelligent decision-making

Sunil Polepalli

Head of Cloud, SI & ISV Partnerships, Digital Business

Elevate the power of your work.™

IRON MOUNTAIN®

90%

of the Fortune 1000

& leading global institutions trust Iron Mountain.

Iron Mountain's Offerings

Digital Transformation

Information governance

Asset lifecycle management

Storage, shredding, logistics & fine arts

Data center

Iron Cloud Cyber Resiliency

Expansion of AI in the modern enterprise

> **78%** of technology leaders say that **scaling AI & machine learning use cases to create business value** is their **top priority for enterprise data strategy over the next 3 years**
>
> *Source: MIT*

Common challenges scaling AI across enterprises

Data complexity & silos	Complex decision-making & stakeholders
Data formats & inconsistency	Structural & process rigidity
Industry domain requirements	Regulatory & compliance requirements

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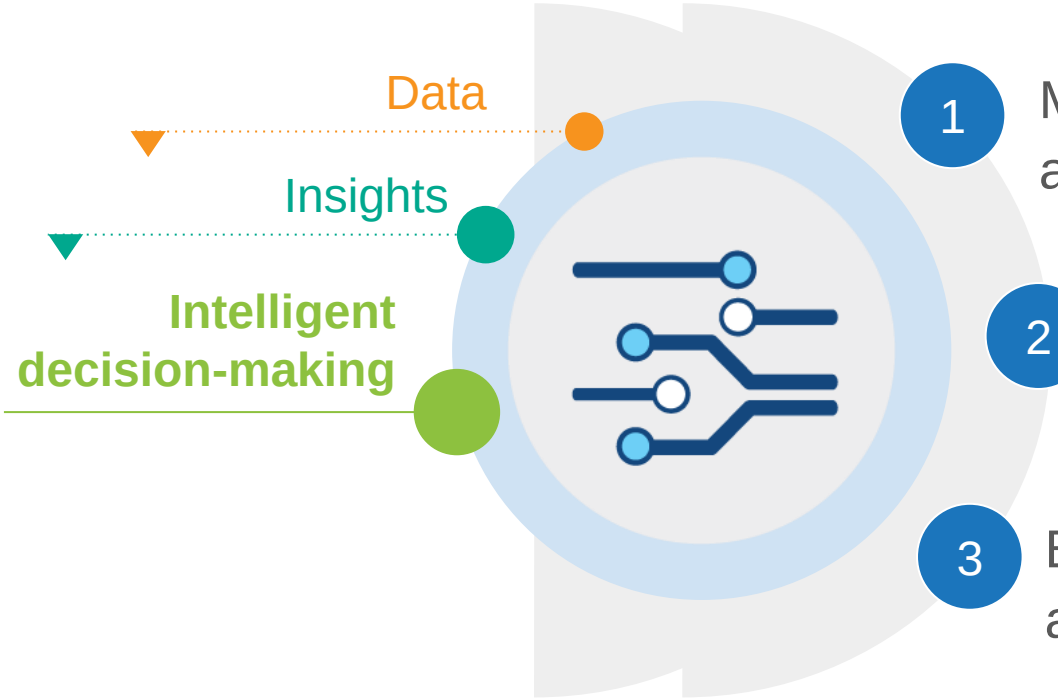
Transforming potential to power



1. Make your information accessible & usable
2. Get your data AI-ready
3. Build intelligent agents to augment business processes

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Transforming potential to power

1 **Make your information accessible & usable**

2 Get your data AI-ready

3 Build intelligent agents to augment business processes

Inventory & Catalog Data

Comprehensive inventory analysis; classify & catalog data with metadata for discoverability

Assess & Address Data Quality

Quality standards & audits to ensure accuracy, completeness, reliability, & ROT remediation

Implement Governance & Security

Data owners & governance to protect against breaches & compliant with regulations

Responsibly Source

Data used for AI is sourced legally & in compliance with regulations & standards

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Transforming potential to power

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Cleanse & Preprocess Data

Ensure model training data is accurate & reliable to improve performance & accuracy of responses

Tag, Label & Annotate Data

High-quality datasets with tagging both general & domain-specific training; leverage domain experts

Prepare Data for LLMs

Index of data to facilitate efficient retrieval through chunking & vectorization

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Transforming potential to power

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Foundational Models

Fine-tune models to your domain

RAG
Retrieval Augmented Generation

EAG
Expertise Augmented Generation

MAG
Moment Augmented Generation

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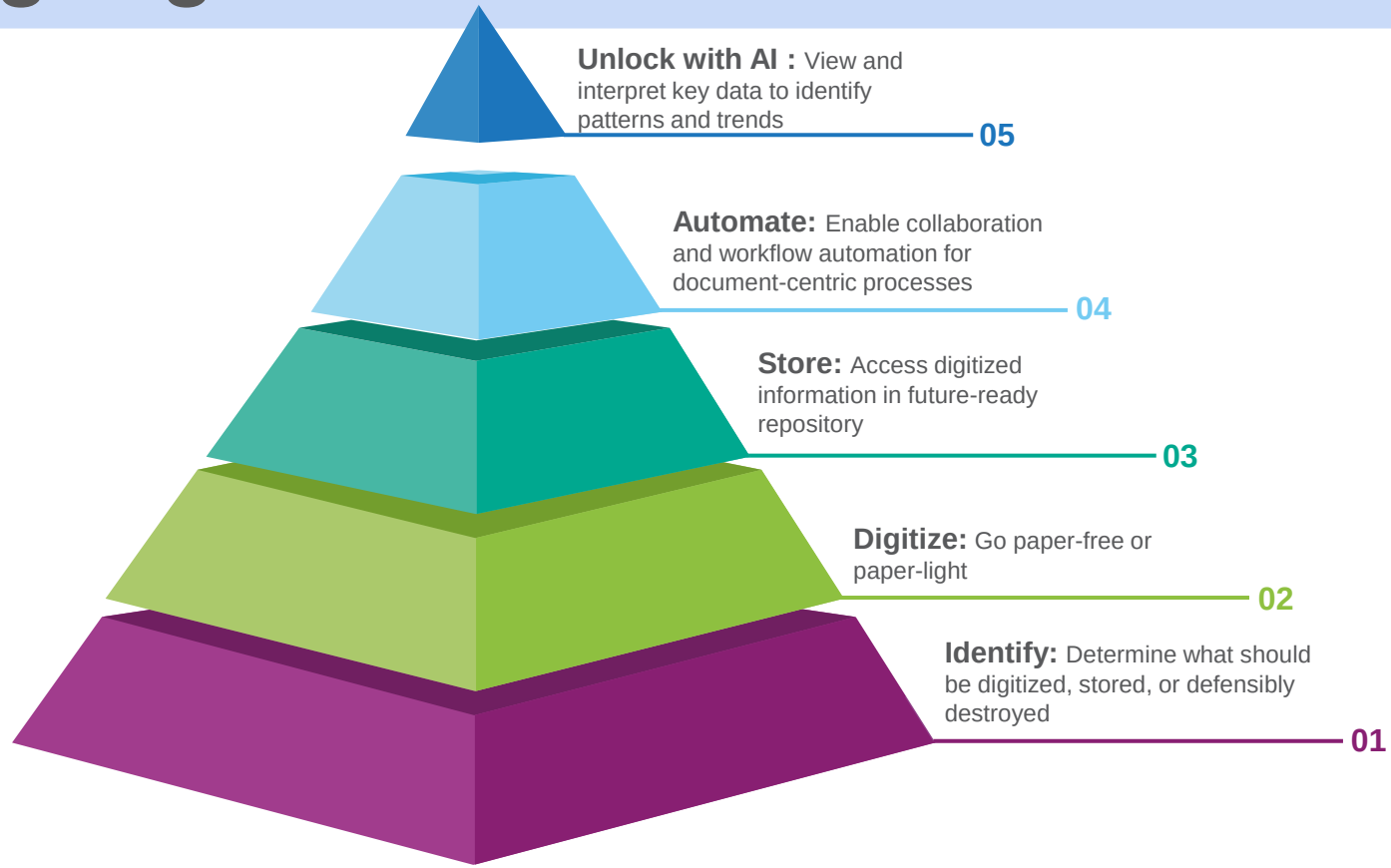
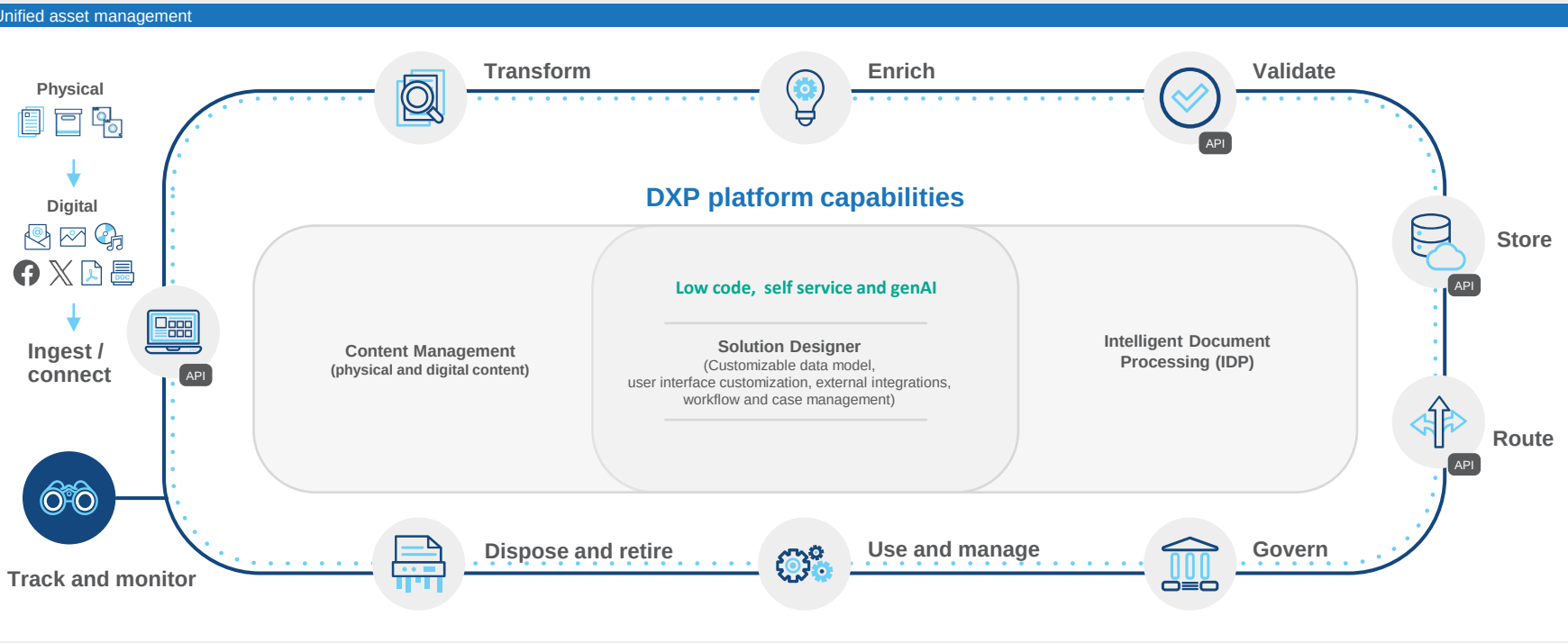
Solving Digital Transformation



Govern at all stages

How we deliver Digital Transformation



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How are we helping our Customers Innovate?

1. Working backwards from the customer requirements - value from data

1. Incubating, growing and scaling offerings with Industry Vertical & Horizontal solutions
    - Invoice Processing
    - Human Capital Management (HR)
    - Digital Pathology

1. Staying nimble and adopting to evolving customer needs

1. Building Cloud, ISV & SI ecosystem from the ground up

Customer Testimonials!

“Iron Mountain InSight DXP’s generative AI integration with content management has the potential to provide us with enhanced visibility into our assets, allowing us to make quicker and easier business decisions.”

Nathan Booth, Amazon Studios

"We are now able to publish late nate highlights since 1993 to massive fan base at many digital destinations with Iron Mountain & AWS solution at light speed”

Jason O’Malley, Team Coco

Q & A