



# From Crisis to Confidence: How Data Protection Can Enhance Your Incident Response and Recovery

July 11th, 2024

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# Druva: Data Security Cloud



Data center  
modernization



Ransomware  
recovery



Remote office  
resilience



Multi-cloud  
protection



End user  
protection

## SaaS Apps

Microsoft 365

Google  
Workspace

salesforce



## Public Cloud

aws

Azure



druva

Data Security Cloud

Powered by Druva Cloud Architecture

powered by aws

## Integrations

Trellix

okta

paloalto  
networks

splunk>



## Data Centers

vmware

ORACLE

Microsoft

NUTANIX

DELL EMC

NetApp

SAP HANA



## Edge

android



iOS



Windows



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# State of the IT industry: What are the key business priorities?



Ensure cyber  
response and  
recovery



Protect multi-  
cloud  
deployments



Reduce IT  
cost and  
complexity



Accelerate  
AI / ML  
initiatives



Protect and  
secure hybrid  
workforce

# Ransomware Recovery Statistics



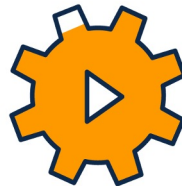
**46%**  
of organizations were  
successfully attacked  
in the last 3 years

and

**50%**  
of those affected  
lost their data!



Source:  
IDC, "You Think Ransomware Is Your Only Problem? Think Again," PGI Goodwin, August 2022.



**93%**  
claim to have automated  
tools to find ideal  
recovery point

yet

Inability to find correct  
recovery point cited as  
**#1** reason  
for data  
loss



Source:  
IDC, "You Think Ransomware Is Your Only Problem? Think Again," PGI Goodwin, August 2022.



Backups were the most  
common approach, used in  
**70%**  
of incidents.

and

Excluding any ransoms paid, organizations reported an  
estimated mean cost to recover from ransomware attacks of

**\$1.82  
million**

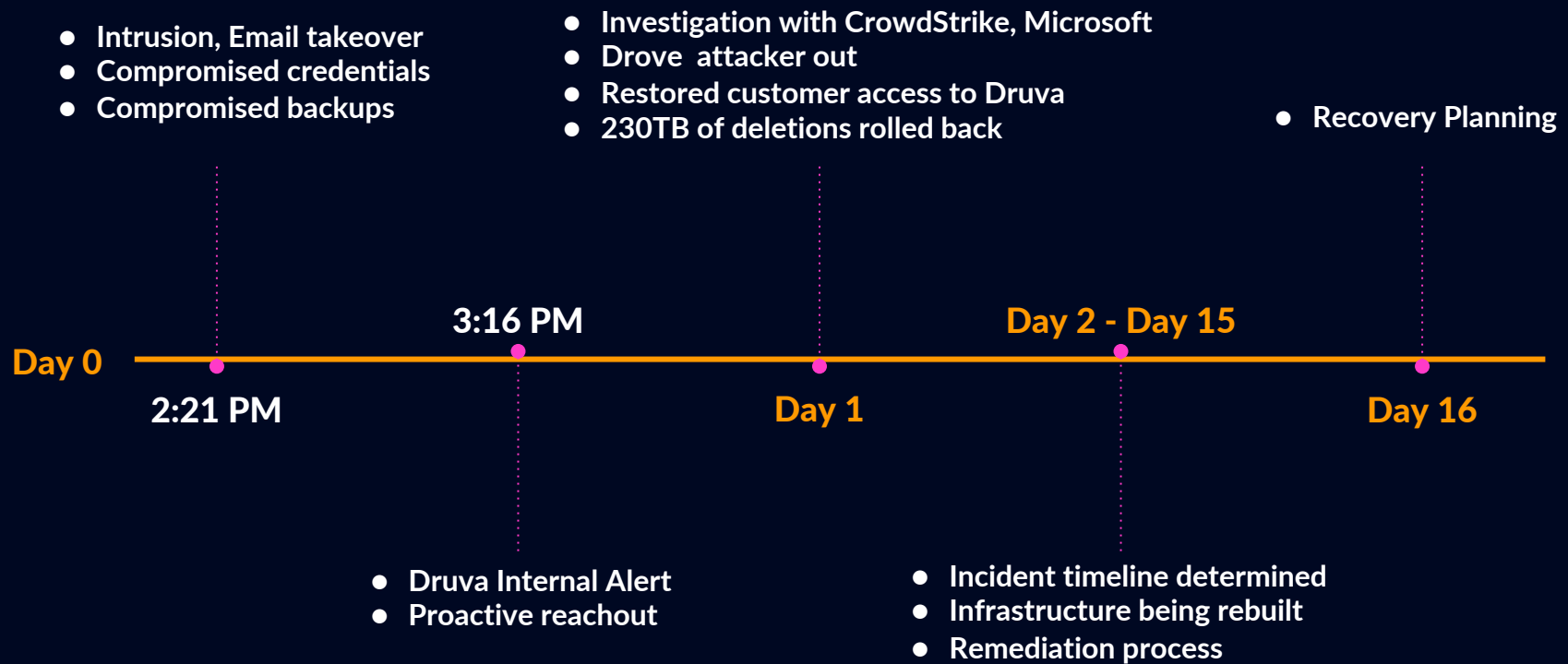


an increase from the 2022 figure of \$1.4 million and in line  
with the \$1.85 million reported in 2021.

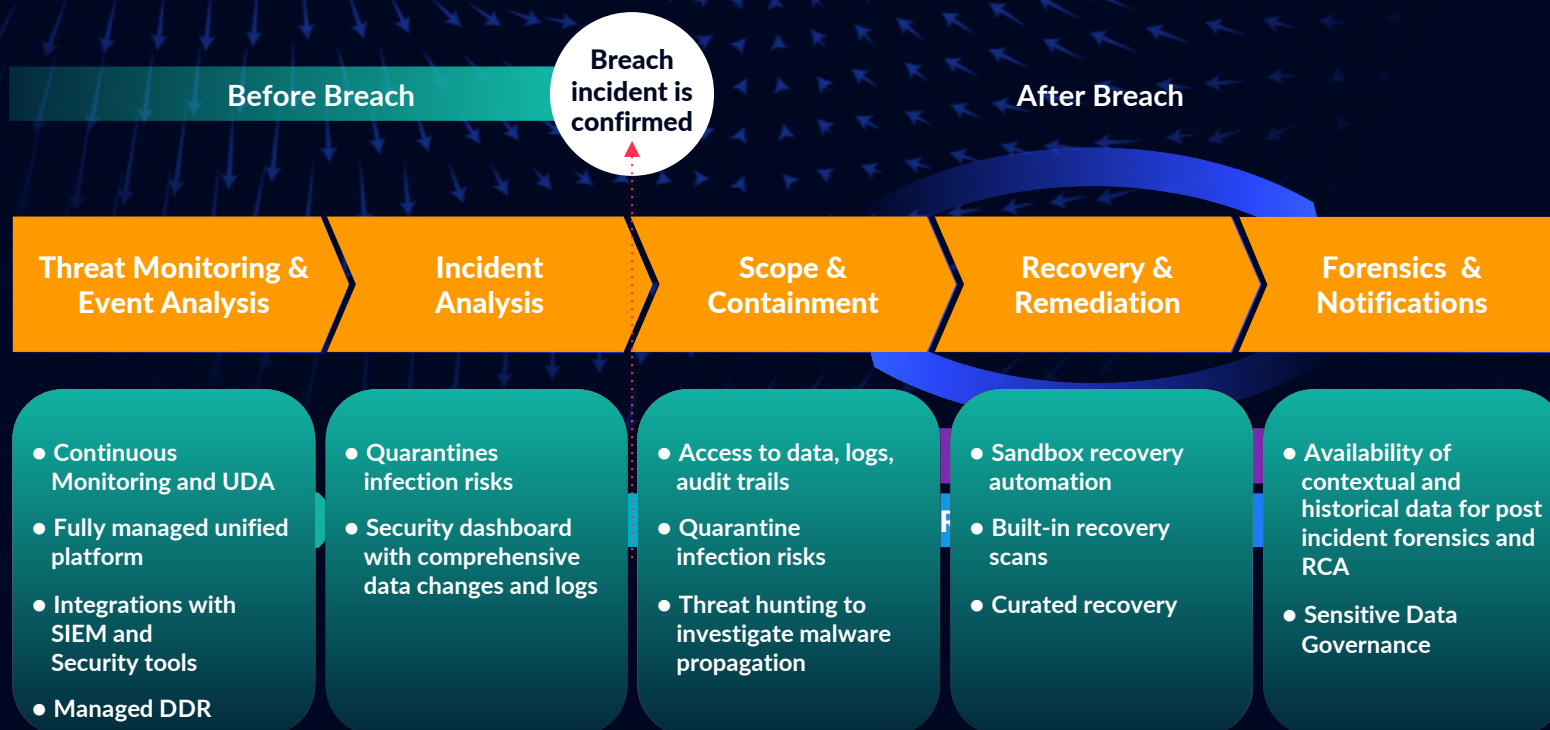
## Siloed Response and Recovery- Case Study



# Siloed Response and Recovery- Case Study



# Breaking Down the Silos



# Integrated Response and Recovery

Full recovery in 4 days

2700 Users (Mailboxes, Devices, Sharepoint)

Friday 8pm

Customer identified compromised AD account & malicious payload

Post customer environment compromise

Sat 00:23 am

Intruder attempted backup compromise

Sat 1:00 am

Druva identified the abnormal activity

Sat 8:58 am

Cyber recovery initiated, completed in 4 days

Druva support driven rapid response playbook initiated

Customer confirmation

Contacted & alerted the customer



# GenAI to bridge the gap between IT and Security

Dru Investigate

Beta

Dru Investigate

← Investigation 2

+ New Search

All Searches

Today

Get all the audit logs

Get all the audit logs

Filter by resource type V...

Get all the Refresh activity

Response message

Records | 8 of 8

Admin Email...	Action Name	Entity Type	Entity Name	Organization	Resource Ty...	Source IP	Update Time	Action Details
fedwards@exam	Login	Admin	joseph68@exam	Hib Wozkwhbnxuugn	Configuration	179.66.226.30	2024-05-24T12:47:36.000Z	QD
mary77@exampl	Login	Admin	sharmon@examp	Gzq Oadjtqghutmqm	Configuration	63.180.116.112	2024-05-17T09:59:06.000Z	LR
jonesamber@exa	Login	Admin	dreynolds@exam	Cca Xorbkiwxpgipf	Configuration	192.231.133.181	2024-05-15T08:24:57.000Z	GT
hbarton@exampl	Login	Admin	ucowan@exampl	Tqa Xgpqqktgebdiz	Configuration	121.248.167.246	2024-05-27T10:25:38.000Z	ME
fmurphy@examp	Login	Admin	karenlane@exam	Hp d Rqsvceunkpcuz	Configuration	33.44.194.6	2024-05-28T06:04:32.000Z	AC
jsmith@example.	Refresh	Admin	jsmith@example.	Abc Xyzabcdefghi	Configuration	10.0.0.1	2024-05-29T08:15:00.000Z	Refreshed admin details
kbrown@exampl	Refresh	Admin	kbrown@exampl	Def Ghijklmnopqr	Configuration	10.0.0.2	2024-05-30T11:30:00.000Z	Refreshed admin details
Julian@exampl	Refresh	Admin	Julian@exampl	Jkl	Configuration	10.0.0.3	2024-05-	Refreshed

# Why Druva?



Deploy and  
protect in as **little**  
as **5 minutes**



**Up to 40%**  
**lower Total Cost**  
**of Ownership**



**Built-in security,**  
fully air-gapped  
and immutable



**Faster cyber**  
response and  
recovery



**\$10 Million**  
**Data Resiliency**  
**Guarantee**

**Why struggle with legacy solutions? Let Druva do it for you.**



# Thank You