

Empowering Cyber Culture: Winning Strategies and Talent Development in Today's Threat Landscape

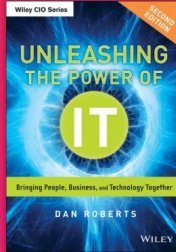
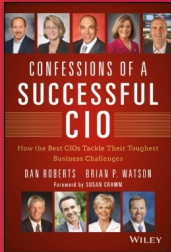
July 11, 2024

SecureIT New York

CIO

Dan Roberts

CEO, Ouellette & Associates



- 35-year industry veteran and considered one of the best-connected thought leaders in CIO circles
- Author of two Amazon top rated books, *Unleashing the Power of IT* and *Confessions of a Successful CIO*
- Keynote speaker and panel moderator at industry and corporate events
- “I’m not a storyteller, I’m a teller of (others’) stories”

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The Challenge: Operating in a VUCA World



Volatility



Uncertainty



Complexity



Ambiguity

Meet your Panelists



Laura Deaner
CISO, Northwestern Mutual



Nada Noaman
SVP & CISO, Estee Lauder Companies



Liz Rodgers
CISO, RAND Corporation

Moving IT Up The Maturity Curve



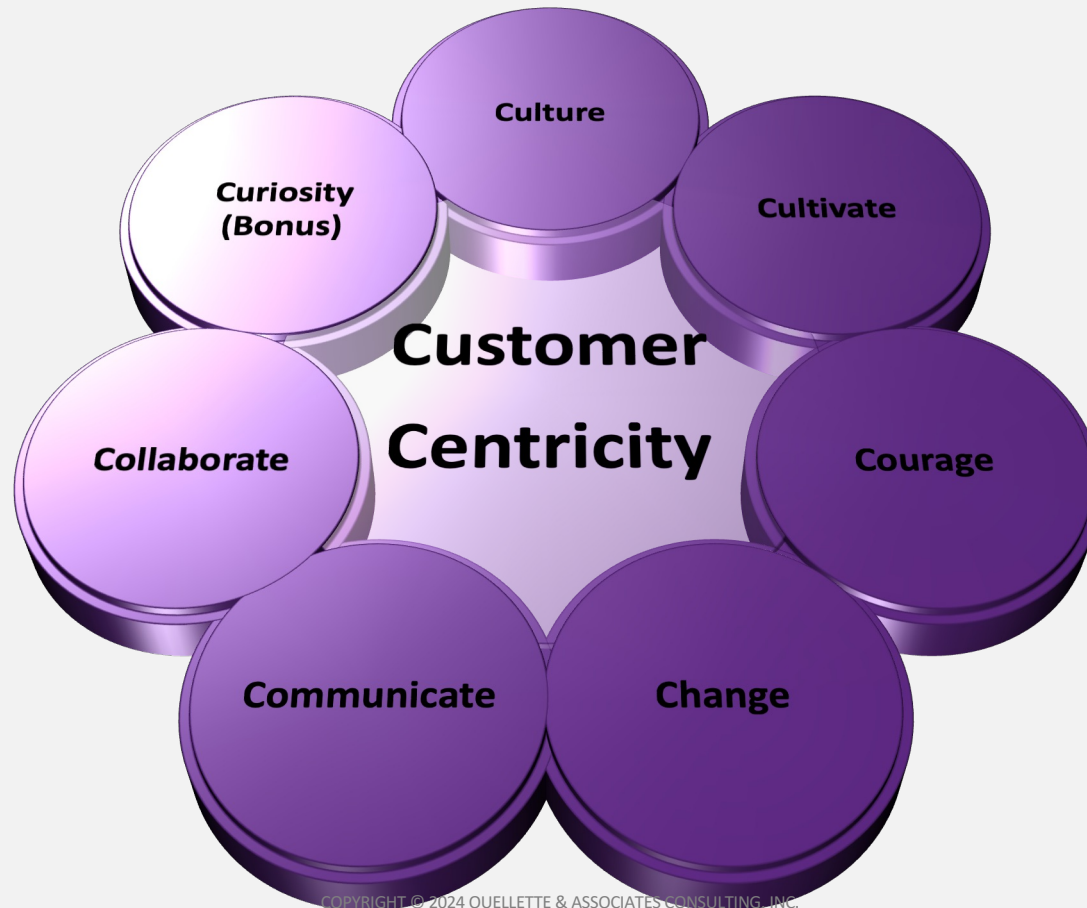




Identify Your Strengths, Establish Your Goals

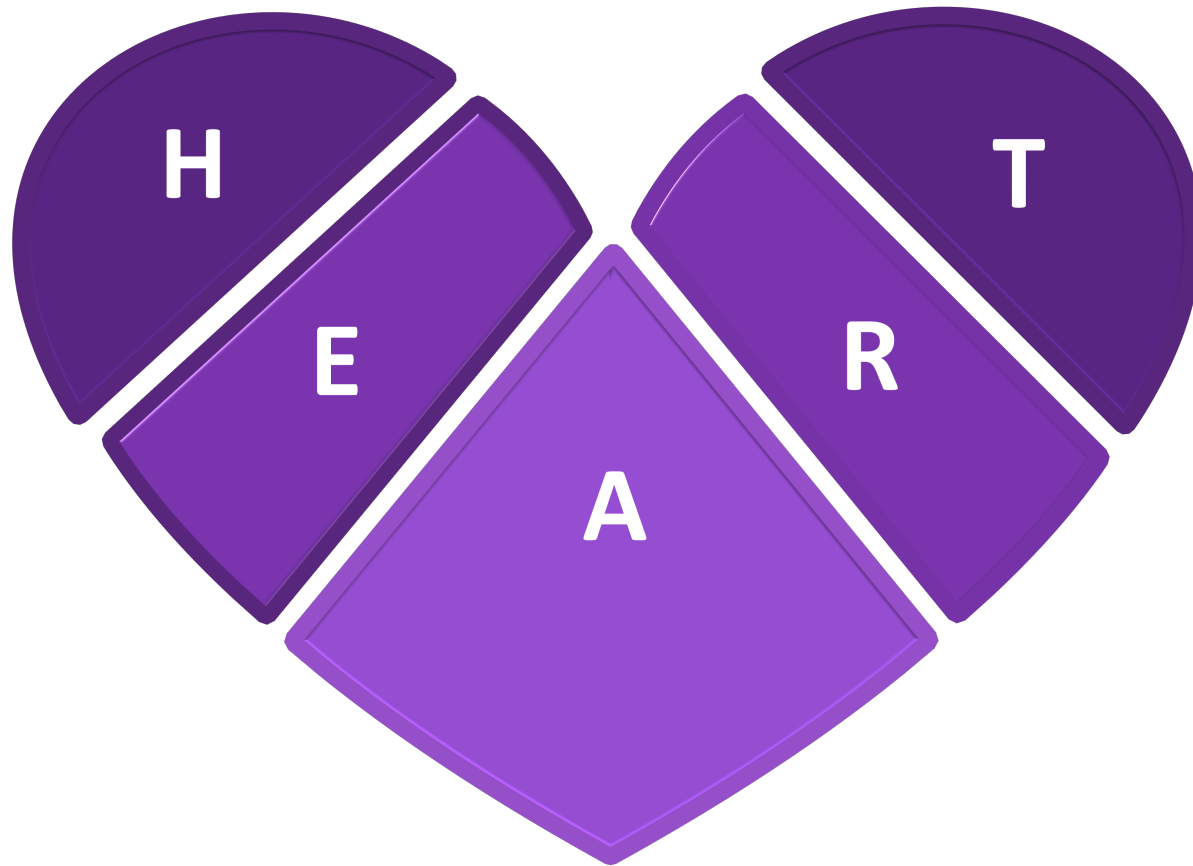
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68384	-1	-2	0	-1	-2	0	-2	-1	-1	1	0	0	0	0	-1
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How Do We Lead in a VUCA World



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Leading with H.E.A.R.T. in a VUCA World?

Humility Refers to the quality of being modest, unpretentious, and having a humble view of one's own abilities and achievements.

Empathy The ability to put yourself in someone else's shoes

Adaptability The capability to adjust and thrive in changing circumstances

Resiliency The ability to bounce back from setbacks, adversity, or challenges. Resilient leaders demonstrate mental and emotional strength, maintaining a positive outlook in difficult situations

Transparency Involves openness, honesty, and clarity in communication

The Challenge: Operating in a VUCA World



Volatility



Uncertainty



Complexity



Ambiguity

Changing the VUCA Narrative



Vision



Understanding



Clarity



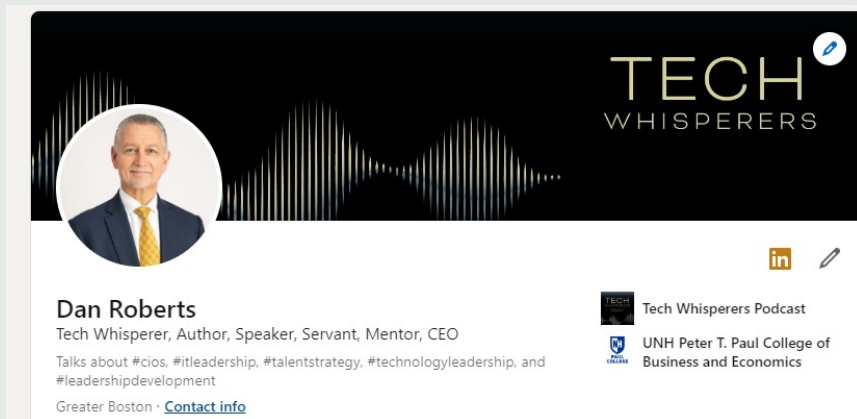
Agility

Thank you!

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