



Leveraging AI for data insights & intelligent decision-making

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Elevate the power of **your work.**[™]



Potential in an AI world

~30%

of CIOs and tech leaders rank AI as a top priority



68%

of executives believe there is more benefit than risks from GenAI

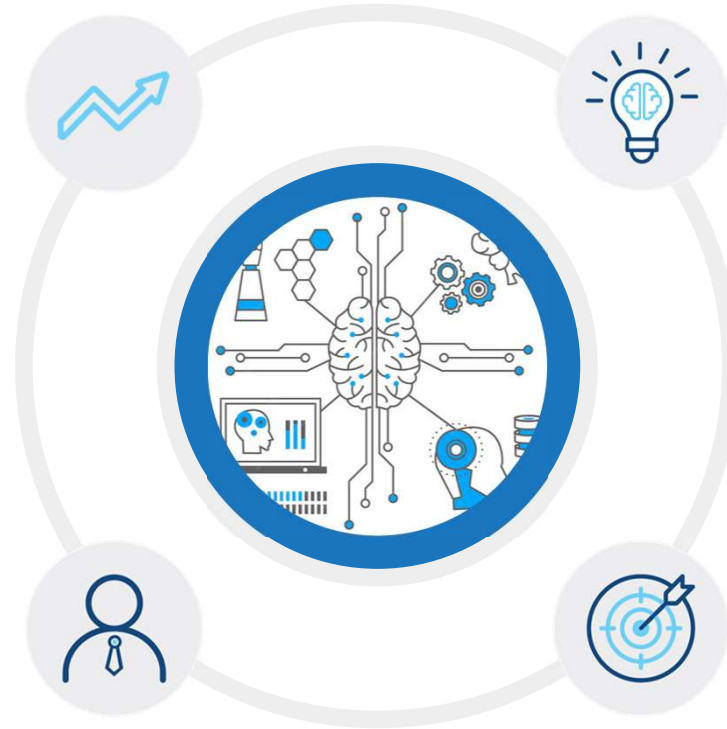
15%

of new apps will automatically be generated by AI by 2027

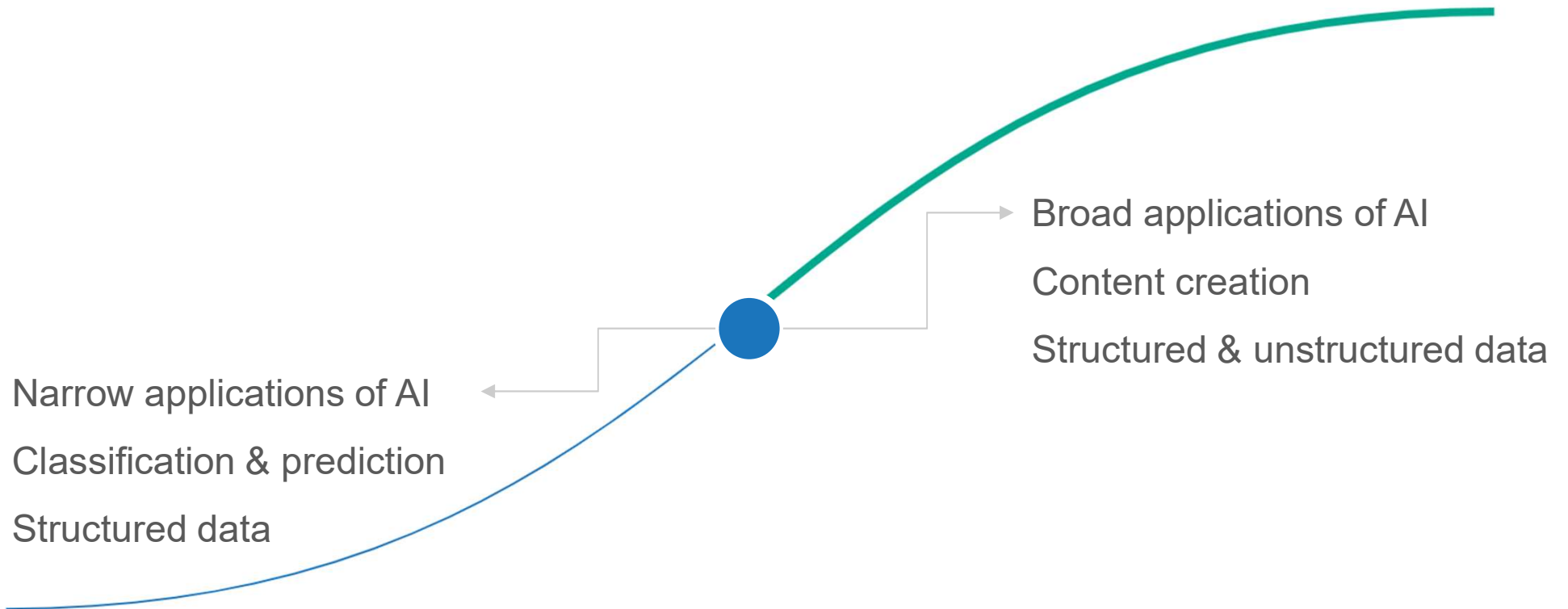


75%

of enterprise software engineers will use AI coding assistants by 2028



An inflection point with GenAI



Expansion of AI in the modern enterprise

78% of technology leaders say that **scaling AI & machine learning use cases to create business value** is their **top priority for enterprise data strategy over the next 3 years**

Source: MIT

Common challenges scaling AI across enterprises

Data complexity & silos

Complex decision-making & stakeholders

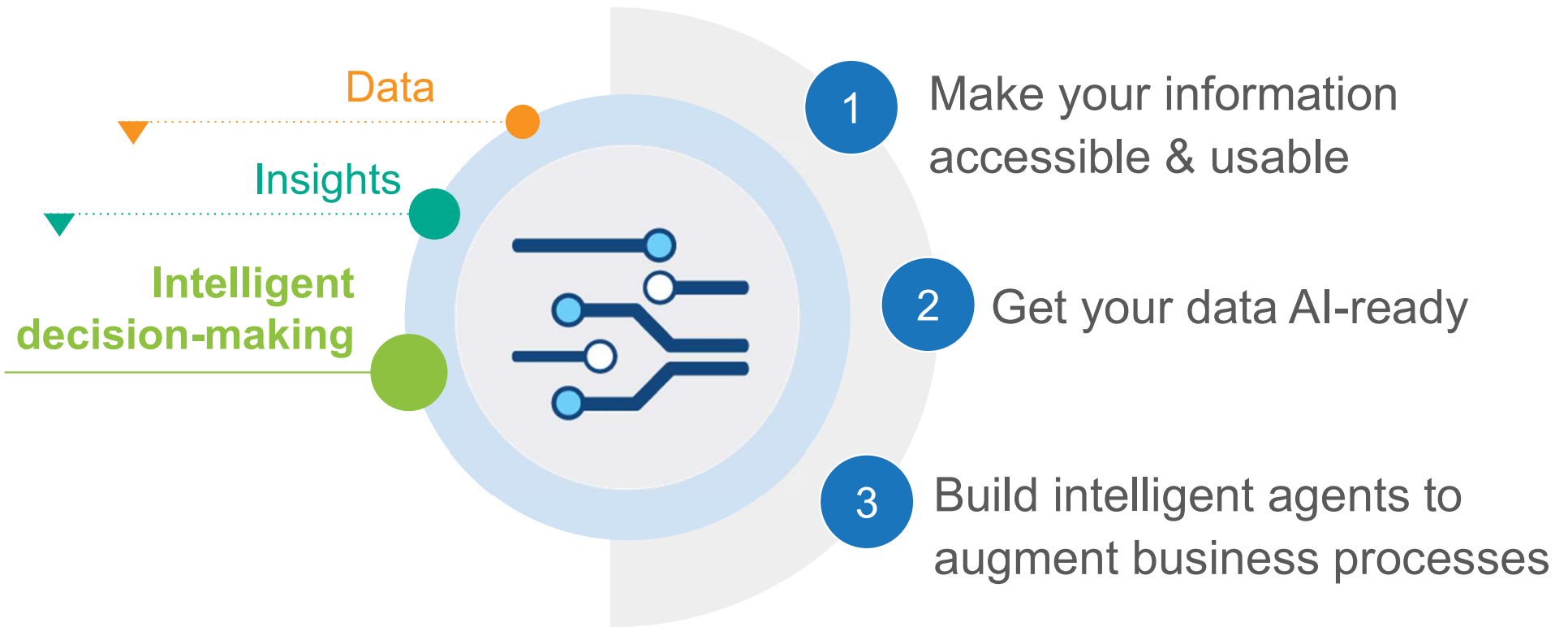
Data formats & inconsistency

Structural & process rigidity

Industry domain requirements

Regulatory & compliance requirements

Transforming potential to power



Transforming potential to power

1

Make your information accessible & usable

2

Get your data AI-ready

3

Build intelligent agents to augment business processes

Inventory & Catalog Data

Comprehensive inventory analysis; classify & catalog data with metadata for discoverability

Assess & Address Data Quality

Quality standards & audits to ensure accuracy, completeness, reliability, & ROT remediation

Implement Governance & Security

Data owners & governance to protect against breaches, & compliant with regulations

Responsibly Source

Data used for AI is sourced legally & in compliance with regulations & standards

Transforming potential to power

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Cleanse & Preprocess Data

Ensure model training data is accurate & reliable to improve performance & accuracy of responses

Tag, Label & Annotate Data

High-quality datasets with tagging both general & domain-specific training; leverage domain experts

Prepare Data for LLMs

Index of data to facilitate efficient retrieval through chunking & vectorization

Transforming potential to power

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Make your information accessible & usable

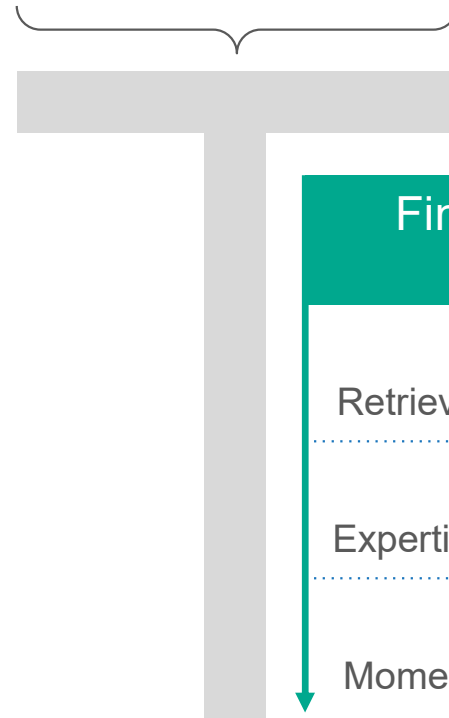
2

Get your data AI-ready

3

Build intelligent agents to augment business processes

Foundational Models



Fine-tune models to your domain

RAG

Retrieval Augmented Generation

EAG

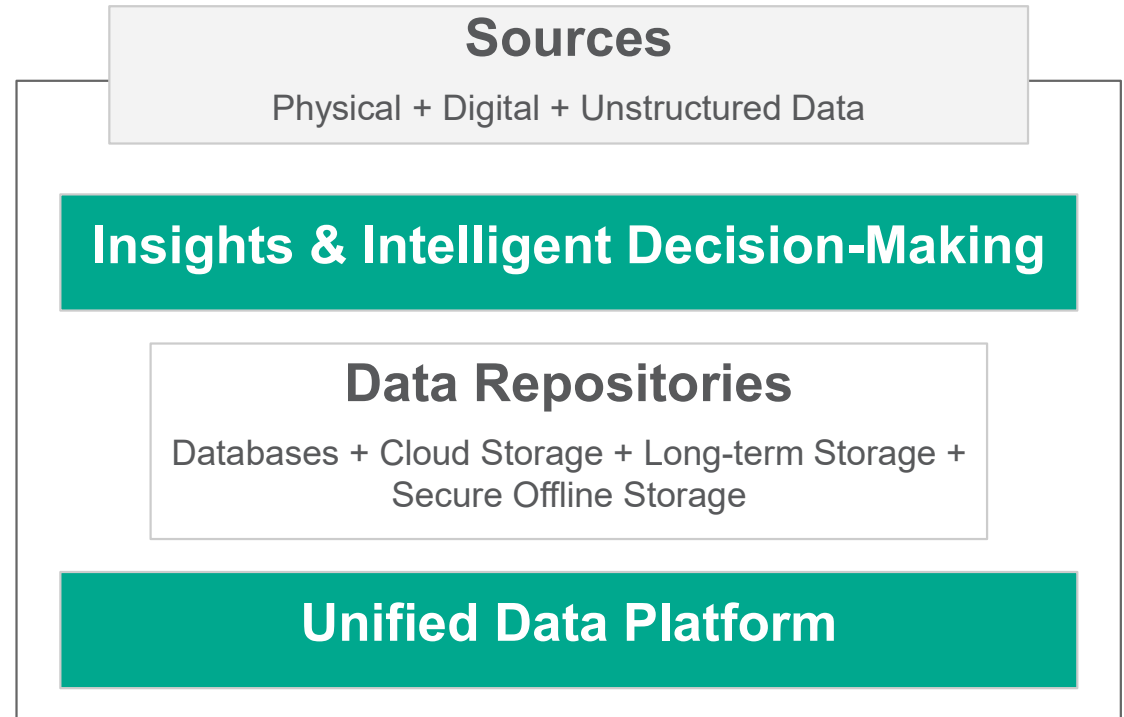
Expertise Augmented Generation

MAG

Moment Augmented Generation

68% of enterprise technology leaders agree that unifying data platforms for analytics and AI is crucial to enterprise data strategy

Source: MIT



**Getting
started...**

**Define AI Vision &
Strategy**

**Identify & Prioritize
Use Cases**

**Conduct Rapid
Prototyping**

Scale & Optimize

Elevate the power of **your work.**[™]



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