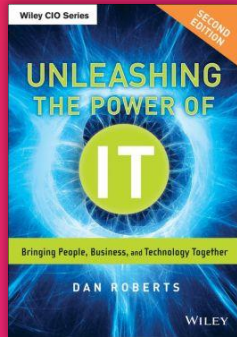
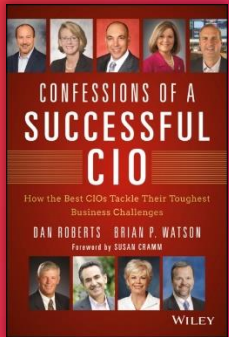


How CIOs Can Help Drive First Mover Advantage

May 14, 2024

Dan Roberts

CEO, Ouellette & Associates



- 35-year industry veteran and considered one of the best-connected thought leaders in CIO circles
- Author of two Amazon top rated books, *Unleashing the Power of IT* and *Confessions of a Successful CIO*
- Keynote speaker and panel moderator at industry and corporate events
- “I’m not a storyteller, I’m a teller of (others’) stories”

The Challenge: Operating in a VUCA World



Volatility



Uncertainty



Complexity



Ambiguity

Meet your Panelists



Brian Shield

SVP & CTO, Boston Red Sox



Madhuri Andrews

EVP & CIO, MKS Instruments



Vicki Hildebrand

SVP & CIO, Blue Cross Blue Shield of MA

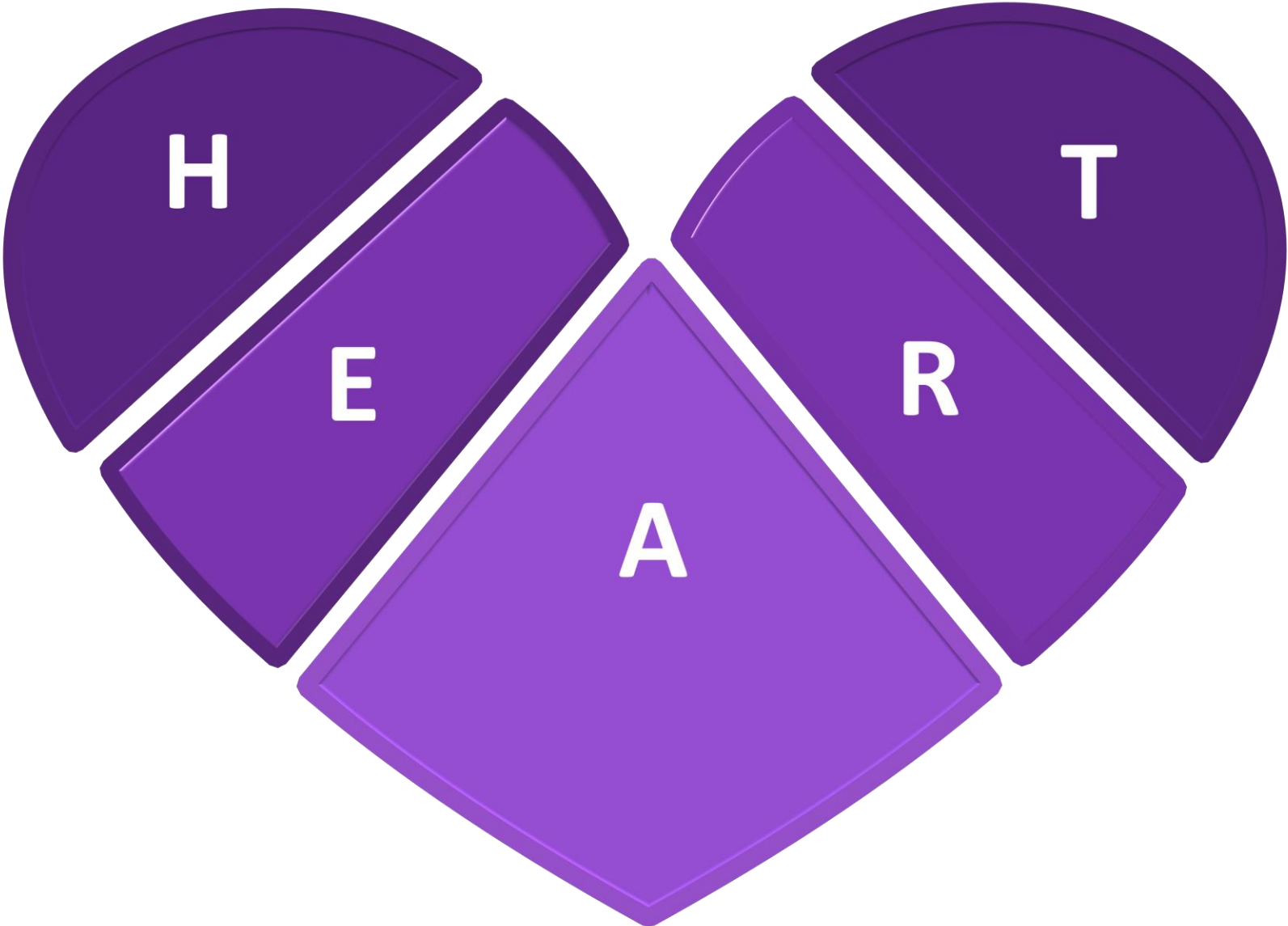
How Do We Lead in a VUCA World



Moving IT Up The Maturity Curve



How Do We Lead in a VUCA World?



Leading with H.E.A.R.T. in a VUCA World?

Humility Refers to the quality of being modest, unpretentious, and having a humble view of one's own abilities and achievements.

Empathy The ability to put yourself in someone else's shoes

Adaptability The capability to adjust and thrive in changing circumstances

Resiliency The ability to bounce back from setbacks, adversity, or challenges. Resilient leaders demonstrate mental and emotional strength, maintaining a positive outlook in difficult situations

Transparency Involves openness, honesty, and clarity in communication

The Challenge: Operating in a VUCA World



Volatility



Uncertainty



Complexity

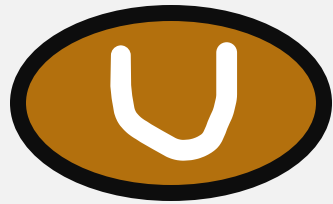


Ambiguity

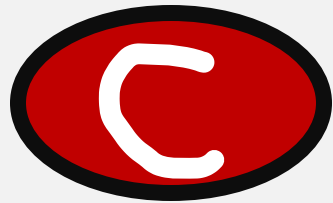
Changing the VUCA Narrative



Vision



Understanding



Clarity



Agility

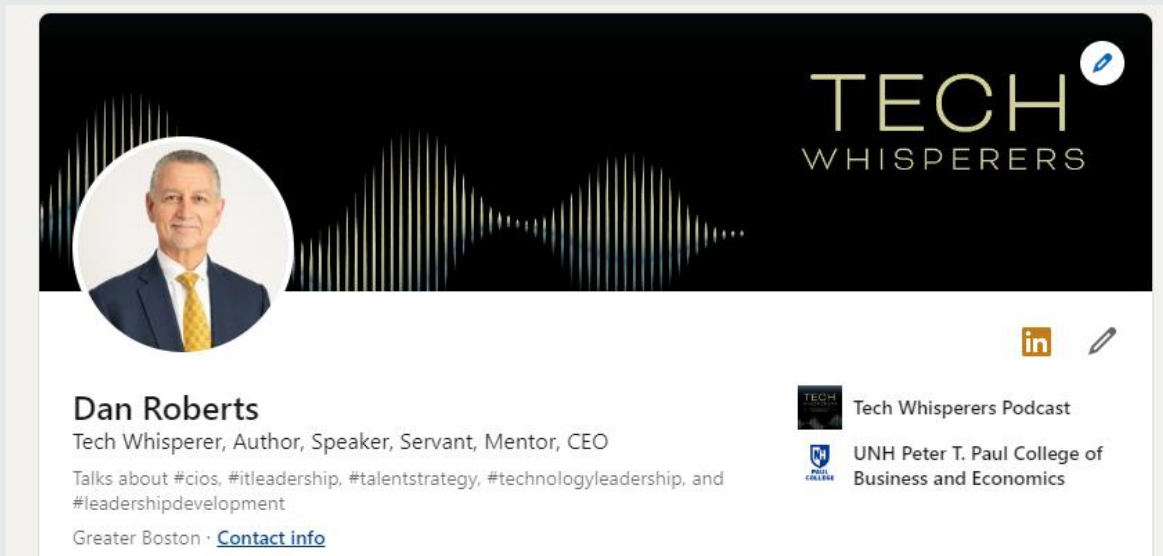


Thank you!

Email : droberts@ouellette-online.com

Connect with me on LinkedIn

Subscribe to the Podcast



A LinkedIn profile card for Dan Roberts. The header features a circular profile picture of Dan Roberts on the left and a banner with the text "TECH WHISPERERS" on the right. Below the profile picture, the name "Dan Roberts" is displayed, followed by his title "Tech Whisperer, Author, Speaker, Servant, Mentor, CEO" and a list of topics he discusses: "#cios, #itleadership, #talentstrategy, #technology/leadership, and #leadershipdevelopment". A "Greater Boston" location tag and a "Contact info" link are also present. On the right side of the card, there are icons for LinkedIn and a pencil, along with a small "Tech Whisperers Podcast" logo and the text "UNH Peter T. Paul College of Business and Economics".



A podcast cover for "TECH WHISPERERS". The title "TECH WHISPERERS" is prominently displayed in large, white, sans-serif font. Below the title, the subtitle "Inside the Playbooks of the Best Digital Leaders" is written in a smaller font. The background is black with a white audio waveform at the bottom.