CIOAWARDS
CANADA

2024 PROGRAM FAQs

Q: What does CIO Awards Canada recognize?
The awards, produced by IDC and CIO, celebrate outstanding Canadian organizations (and the people within them) that are using Information Technology (IT) in innovative ways to deliver business value, whether by creating competitive advantage, optimizing business processes, enabling growth, engaging more deeply with customers, clients, and suppliers or by digitally transforming the business. For example, did your IT organization:

- Take a risk by deploying an emerging technology or leveraging tried-and-true IT products or practices in new ways?
- Dramatically improve a business process, help expand into new markets or foster greater collaboration with internal or external stakeholders?
- Find ways to engage more effectively with new or existing customers, expand business opportunities, create cost efficiencies, or increase revenue or profits?

Q: Who can apply?
Technology leaders, directors and executives, other qualified team members, as well as internal or external PR and marketing representatives, with a primary business presence in Canada may submit applications:

Technology vendors can submit:

- An internal IT project or initiative
- A customer's project or initiative that utilizes their product. This requires permission from the customer and contact information for the customer's technology executive. *Please note: If this entry wins, the customer will be named the award winner, not your technology vendor company.*

Technology vendors cannot submit:

- Any product or service they sell to external IT customers or clients. These entries will be disqualified.

Q: Is there a fee to apply?
Yes, there is a $40 USD fee to apply online via credit card.

Q: How do I apply?
A dedicated online application site is used for all award submissions. We encourage applicants to draft their responses using the **Nomination Questionnaire Preview** file found on the awards website, although final entries must be input into the online form. To get started:

- Click the **Apply Now** button on the CIO Awards Canada page.
- Provide your name & email to start the application fee purchase, then click on the "selected" button, then the "next" button to proceed to payment information page.

- Complete the company information and agree to the privacy policy, then click the "next" button to proceed to credit card payment page.
- Click on the "credit card" radio button to select your payment method. Add your credit card information and hit submit.
- You will then be redirected to a confirmation page for your payment.
- Within a few minutes, you will receive 2 emails: the first one will confirm your payment; the second one will contain a personalized link to start the online application.
- You will be required to 'create a new account' on the Application landing page. Add your name, email & password, then click "create" button; please save this information for future use.
- After creating your account, you will be redirected back to the application landing page. Click on "Submit Nomination" button to begin the online application questionnaire. Make sure to 'Save & Continue' as you move through the application questions.
- If you need to finish your application later, simply go back to the application link in the email, then click on "Log In" to enter your email & password.

Q: How is the application information used?

The information you provide in your application will be used for judging the awards and potentially for articles in our CIO.com digital magazine or other publicity relating to the award program. In addition, contact and vendor information may be used to develop and market CIO content and programs.

If you have information about your project (such as internal metrics or financial details) that you do not want published -- but which you would like the judges to consider as part of your application -- please note this in the text box where the information appears or where you are asked to do so specifically in the application. Information not labeled in this way will be considered, publishable.

Q: How are the entries judged?

Judging is based solely on the information submitted in this online application. Due to the high volume of applications, we are unable to review any additional materials. To be selected for a CIO Canada Award, you must demonstrate excellence in two main areas:

- Technology innovation: The extent to which your organization used IT in a new way or enabled new ways of doing business, whether internally or externally.
- Business value delivery: The measurable impact, backed up by supporting data, that your project has had on your organization's business results.

Q: What are the requirements to accept the award?

If your company is selected as an award winner, a member of the nominated company will need to formally acknowledge and accept the award within one week of receiving the notification. This acceptance must be made via the online award acceptance page. If you do not complete this step, you will forfeit your award and another winner from the pool of finalists will be selected.

Q: If selected, when will we receive our award?

All winners will be honored at the CIO Awards Canada in-person celebration night on September 25th, 2024, in Toronto, ON. If you are unable to accept your award in person, we will arrange to ship it directly to your place of business.

Q: How and when will we know if we are accepted for an award?

All winners and non-winners will be notified by email after the judging period has ended and shall expect to be

notified in Summer 2024. All winning organizations will be required to keep their CIO Award confidential and under embargo until IDC & CIO publish their joint press release announcing the CIO Awards Canada winners for 2024. You will be informed of this date on the email that indicates your organization has won the award.

Q: How many submissions can be made for the same organization?
Organizations can submit one project per submission, which has a fee of $40 USD, however, a company can only win once regardless of the number of projects they submit.

Q: What format should attachments be?
Supporting documents can be uploaded in PDF, JPG or PNG formats only.

Q: Will I receive feedback about my submission?
No feedback will be given on submissions.

Q: Are application submissions confidential?
Yes, all application submissions are confidential. Event operations staff and the judging panel will view them in confidence.

Q: Are submission fees refunded if our project is not selected?
Application fees are non-refundable.

Q: How are judges selected?
The judges are a selection of senior executives and editors from Foundry (Formerly IDG Communications), IDC Canada and CIO.com

Questions? Contact Us
For questions regarding the award or the nomination process, please email: ca-awards@cio.com